

3/2/17

Briefing Document for Mazzstock Music Festival

Site Plan and Special Use Permit

HISTORY, SUMMARY, AND PURPOSE OF THE EVENT:

Mazzstock Music Festival is located at 35 Hampton Road, Marlboro, NY, and started as a single day birthday party for the property owner, Lee Mazzola in 2008 where people could enjoy music peacefully in an outdoor concert and festival format. The popularity of the first event created a demand for an annual iteration of the event, and in an attempt to sustain itself, relied on donations, with portions of these donations going to benefit charitable causes local to Marlboro. In an attempt to easier recover overhead, the festival adopted a 2-day format in 2013. After failing to recoup costs in 2013 and 2014 (and all other years prior), the festival the promoters and producers of the event have had to attract a larger and wider audience, and had to adopt a more business / commercial oriented approach out of necessity (not desire), to recoup costs, including but not limited to: advertisement and advanced online ticket sales. With this change, the festival has grown, and has attracted a wider audience and has brought some tourism to Marlboro. In addition, Mazzstock has been income positive for many local businesses, including the vendors at Mazzstock, and is well attended received by a vast majority of the town's residents.

The festival features local, regional, and national acts for (3) Days, usually in the month of August. The festival allows its attendees, staff, and artists to camp for the duration of the festival, or overnight as per the level of commitment its attendees purchase (day passes vs. weekend passes). The festival allows RVs as part of the camping. Throughout the years, the production team and staff have continually sought to improve the conditions, atmosphere, amenities, and quality of production of entertainment at Mazzstock with respect to the neighbors. Mazzstock's submitted site plan for a special use permit will demonstrate that the festival has the best interests and safety of its staff, attendees, and artists in mind.

Above all else, Mazzstock's main goal is to remain its ethos of providing (3) days of peace, love, and music, while bringing our community and other communities together, while providing for those in need.

ADDRESSING CONCERNS:

Food and Vending: All food vendors are asked to apply online well in advance of the event. In the application, it is made known to food vendors through use of a mandatory check box for online form submission, that an Ulster County Health Permit must be obtained prior to vending.

Parking: Mazzstock parking lots are temporary and well-staffed to maximize spacing and parking. In addition, the event is attended heavily by locals who walk, and people who typically carpool. The number of parking spaces is noted on the site plan.

Attendance: Mazzstock has no prerogative to over-sell this event. Throughout the years, the staff has learned that while they are equipped and staffed to handle over 1,000 people at a time, they would just rather not do so. Bigger is not always better. Profit is not the aim of this event. Past events have rarely had more than 600 people in attendance at any given time.

Solid Waste: Mazzstock provides dumpsters, located on Site Plan.

Toilets, Sanitation, Potable Water: Port a Johns are provided per site plan. Potable water is provided at the watering station located on the site plan.

Sound: Past Mazzstock events have had amplified music scheduled as late as 3 AM, and is a band-heavy event. To maintain the quality of the band line-up and the required draw for the event to be a success, Mazzstock's music schedule is requested to be as follows: Thursday Night (staff Thank You night) – Amplified Music until 10 PM, Friday Night – 1 AM, Saturday Night – 1 AM, Sunday Night – 10 PM. Mazzstock requests flexibility in the event of technical or weather delays, or in the event of a short encore by the last headliner. Our site plan lists 2AM for Friday and Saturday nights. Our stated goal is a finish of near 1 AM on those nights. Mazzstock has also adopted a "Silent Disco" set-up which features Bluetooth wireless headphones for late-night DJ sets, at no additional cost to attendees.

Rules and Regulations: Are as listed on the site plan and mazzstock.com website.

REQUESTS FOR WAIVERS:

Noise Ordinance: Mazzstock would like to specifically request for a waiver to the town noise ordinance, or if not a waiver, an exemption predicated on the fact that the event is "transitory in nature" and is a celebration, not much unlike a "holiday" celebration, which is legally exempt according to the statute.

Site Plan Engineering / Surveying: Mazzstock would like to specifically request a waiver for needing the engineering services and stamp of a professional engineer on the ground that no actual engineering, lot line changes, structures, or major improvements are being proposed on the site. The site plan has been drafted by CAD professionals with over 20 years of drafting experience.

Within this waiver, Mazzstock requests to not display any of the features requested in the site plan application which simply do not exist, or do not affect the operations of the event, for example: Federal Wetlands, Topo Lines, Parking Lot lines (they are temporary spaces), etc... We have provided a list of the features we believe to be "Not Applicable" with the explanation that these items either do not exist within the scope of our event, or are unnecessary to detail considering the event is temporary and said features are likely to be non-permanent.

SPECIAL USE PERMIT: It is the understanding of Mazzstock that this Site Plan Application and all other attached documents for this Site Plan shall be submitted as our Special Use Permit, and that no separate Special Use Plan Permit exists for submission.

SPECIAL REQUEST FOR ROAD NAME CHANGE: If and only if it requires no additional engineering or a substantial amount of time and use of Mazzstock's escrow fees, Mazzstock requests that the driveway currently at 35 Hampton Road be changed to a private road, "Mazzstock Blvd".

Care of Lee Mazzola, Vincent Pomarico, Victoria Bourbeau

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